

Useful Wording for your Funding Application

This document is designed to save you time. Below we have included useful wording to help you demonstrate your funding needs, purpose and a word bank at the end. It is likely that you will need to make small edits within the content below, so that it fits your funding application needs. If we can help you in any way, please get in [touch](#). Copy and paste away!

Use the following wording to help you demonstrate your NEED

We're heading into a future where many young people will have or are being taught outdated skills, susceptible to automation, offshore workforces and skills not suitable for new and emerging jobs. There has never been a more important time to focus on youth development and ensure our young people are equipped with a bank of 21st-century skills and characteristics. Not just for their future, but ours and the planets too.

The William Pike Challenge programme creates a safe place for students to get used to stepping outside their comfort zone by engaging them in new, challenging and rewarding experiences. It's these experiences that help build up a reserve of vital 21st-century skills that will help students overcome challenges that they'll no doubt encounter. These challenges and experiences help prepare young people to overcome challenges and achieve their personal best through:

- 5 Outdoor Activities
- 20 hours of Community Service
- 20 hours of Passion Projects

These experiences set up a foundation for exponential growth in a child, in terms of mindset, resilience, confidence and adaptability. All of this flows through to self-esteem, self-awareness, and self-confidence which every child is going to need to thrive in the world that's ahead for them.

As educators, we see how our kids in our community are not getting these opportunities to gain this bank of experiences. The WPC programme introduces them to new ideas, new people and builds new relationships. It pushes them outside their comfort zone to enable them to gain confidence and build resilience to prepare them for some of the challenges they will be faced with in their future.

Use the following wording to help you demonstrate the **PURPOSE** of the grant when asked

The purpose of this grant is to seek funding for the William Pike Challenge programme and associated costs. Funding will be used to cover William Pike Challenge programme fees and others costs such as outdoor activity provider and transport costs. This grant will enable our youth to become the best they can be. By embracing new challenges, enjoying the outdoors and engaging with their community they gain confidence, resilience, and connectedness - many of the soft skills needed to manage the modern fast-paced world with all of the challenges they will certainly be faced with.

Give funders long term reasons why they should invest

Let them know how funding your project or programme will be a good investment in the long term. If you can demonstrate that the benefits will be seen outside of your own school or organisation, this will have a positive impact on your application.

For instance “The William Pike Challenge grows resilient and capable youth that positively contribute to their local communities gaining confidence and life skills along the way. These connections with their local community encourage lifelong community spirit and pride and increased ability to deal with difficult situations and overcome challenges in their lives.”

Word bank

All of us, but particularly our youth, are stepping into a rapidly and dramatically changing world, like nothing we’ve ever seen before. Globalisation and technological advances are shaping the social, economic and physical environments of our world at an unprecedented rate. The youth that we’re growing today will be challenged by unexpected changes and obstacles in life that we probably can’t yet imagine. This is on top of going through the ups and downs of being an adolescent or teenager in the 21st-century. There’s no doubt about it, our youth need to be equipped with a bank of 21st-century skills and characteristics and a positive mindset. It’s our job, our obligation to ensure all of our kids succeed in life no matter what obstacles they face.

We urgently need our young people to have experiences and opportunities that develop their 21st-century skills. Young people who develop positive wellbeing and 21st-century skills, like resilience, confidence and connectedness, will be able to step outside of their comfort zone when faced with challenge and change and go on to achieve their absolute best. However, those who aren’t prepared with the necessary skills and lack resilience will always be at risk of not achieving their true potential. This could lead to high unemployment, struggling communities and low levels of overall health and wellbeing. Employers would also struggle to find employees with the right skills. There would be a huge drain on the New Zealand economy and further disadvantage those students without the right skillset.

We must collectively ensure that every child in our school system has the opportunity to be prepared for that world which is already upon us. We can’t control what’s going to happen out there, but we can control how we prepare our kids for it. That’s where the William Pike Challenge comes in. The William Pike Challenge also

recognises students need to be able to step outside of their comfort zone and adapt to change. But in today's society, students are getting less and less opportunity to do that, let alone unexpectedly.

The William Pike Challenge programme creates a safe place for students to get used to stepping outside their comfort zone by engaging them in new, challenging and rewarding experiences. It's these experiences that help build up a reserve of vital 21st-century skills that will help students overcome challenges that they'll no doubt encounter. Take a look at some of the experiences our William Pike Challenge schools and students get involved in.

87% of students said that the WPC has helped them become better at persevering and not giving up.

86% of parents said that the WPC has helped their child become more confident in themselves.

"Giving students opportunities to engage with the Outdoors, Community Service & Passion Projects – for me that is where we can make a difference. I feel empowered as a teacher, it gives us extra weaponry that the average teacher doesn't have." **Kevin – WPC Teacher.**